

# Delivering Humanitarian Aid in Minutes, Not Months

SKUX<sup>®</sup>



## The Challenge

Following the Los Angeles wildfires, **Islamic Relief USA** needed to get financial assistance to displaced families—fast. Traditional methods caused delays and created barriers like limited banking access and lack of visibility into fund usage.

## The Solution

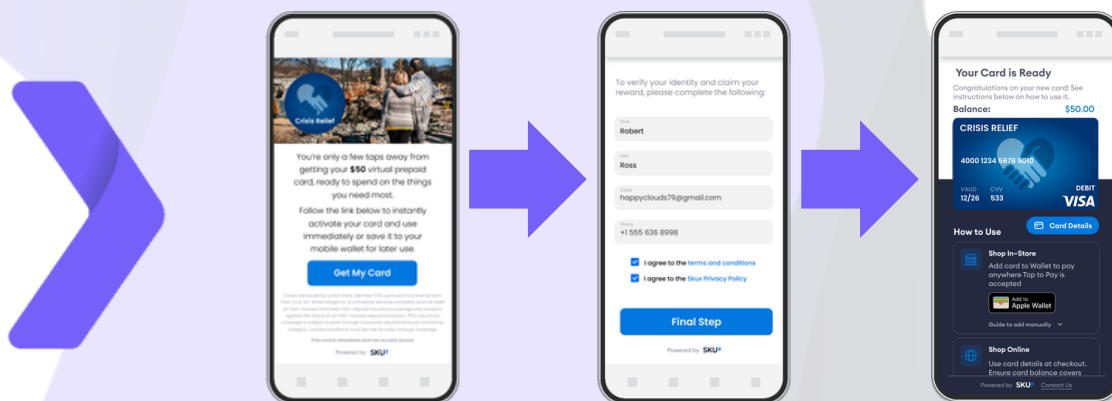
Using **SKUX's** instant digital payments technology, Islamic Relief USA enabled real-time aid distribution at a community event in Altadena, CA. Recipients could access and use funds immediately.

When demand exceeded expectations midweek, the team simply added funds to their SKUX account and continued issuing digital prepaid cards without interruption.

Funds were delivered instantly for essentials like groceries, prescriptions, transportation, and temporary housing—while built-in controls and real-time reporting ensured proper use and visibility.

## The Experience

- Funds issued instantly based on need
- Delivered via digital prepaid cards
- Added directly to Apple Wallet or Google Wallet
- Ready to use in under a minute



## The Results

- \$175,000 in aid distributed
- 3,560 individuals supported
- Funds delivered in minutes, not months

With **SKUX**, organizations don't have to choose between speed, control, and transparency—they can have all three, while delivering aid with dignity and impact.

This is what modern disaster relief should look like—**fast, flexible, and built around the real needs of people in crisis**. Ready to transform how you deliver aid?

[www.skux.io](http://www.skux.io)